

UNITED BUSINESS ALLIANCE, LLC

SAMPLE ANNOUNCEMENT

The following is an example of how you can notify your clients of your involvement with United Business Alliance either by letter or by notice on your Web site.

We are pleased to announce our firm's association with United Business Alliance, LLC (UBA). UBA is a nationwide association of CPAs and provides an Internet based Web site for CPA client-only listings of buyers and sellers of privately owned businesses and real estate. Importantly, this site is (1) reserved exclusively for CPAs and their clients and (2) managed by UBA to insure that only qualified buyers and sellers are listed and given access to your important financial and business information. This avoids the dual problem of either being limited by the contacts of a single business broker or having your business displayed in the 'classified ads' format of many merger and acquisition Internet Web sites. By associating with UBA, we become a member of that alliance.

This is important to you as our client. Why? Because if you have plans to either sell your business or expand or diversify your business through acquisition, we now have access to a national exchange of qualified buyers. .

If you have commercial real estate (i.e., apartments, office buildings, farms and, ranches) that you would like to sell or buy, UBA offers a similar nationwide listing of qualified buyers and sellers.

In our efforts to better serve you, we have joined UBA so that they will have access to a quality, active marketplace for their business transaction needs. If you have any thoughts of either selling or expanding your business or buying a new business, please give our firm a call and we will talk with you about this new service and how it will benefit you.